SEAMEN'S SOCIETY 175th ANNIVERSARY CAMPAIGN: SPONSORSHIP/DONOR OPPORTUNITIES

SPONSORSHIP LEVEL	Description	Friend	Ally	Mentor	Partner	Navigator	Children's Circle	Family Circle	Community Circle
AMOUNT		**$100**	**$250**	**$500**	**$1,000**	**$2,500**	**$5,000**	**$10,000**	**$17,500**
LEVEL BENEFITS									
Virtual Donor Wall Listing - including name and/or logo at respective tier	Virtual donor wall on website.	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Special Edition 175th Anniversary Mask	As stated. Distribute special edition masks to donors.	Yes - 1	Yes - 2	Yes - 4	Yes - 5	Yes - 7	Yes - 10	Yes - 15	Yes - 20
Dedicated Charting the Course Donor Impact Digital Newsletter	Develop two newsletters specifically for campaign donors during the 12 months.	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Exclusive invitations for you & a guest to attend Virtual/In-person Program Spotlights	Periodic programs/webinars on timely topics and/or program updates.				Yes	Yes	Yes	Yes	Yes
Scholarship Support & Naming Opportunities (incl. Virtual Scholarship Event Invitation for June 2021)					Yes - support of Legacy Scholarship	Yes - 1 named scholarship for 1 year	Yes - 1 named scholarship for 2 years	Yes - 2 named scholarships for 1 year	Yes - 2 named scholarships for 2 years
Donor Recognition Certificate	Certificate of appreciation and recognition.				Yes	Yes	Yes	Yes	Yes
Achieving the Mission Roundtable with CEO	Virtual meeting with the President & CEO providing an update on the campaign and agency's strategy, mission and accomplishments.					Yes	Yes	Yes	Yes
Tailored Donor Impact Report	Personalized donor impact reports showing how the donor's investment was used.						Yes	Yes	Yes
Personal Impact Call (One-on-One) with CEO and/or Board President	One-on-one call with donor and the President/CEO and/or Board Chair to acknowledge and discuss the impact of their donation.						Yes	Yes	Yes
Naming rights for one visitation/meeting room for one year	The opportunity to have a visitation or meeting room named for a period of one year.							Yes	Yes
Presenting sponsor for online events (choose one: 175th Kickoff, Scholarship)	Named sponsor for one event.								Yes
Additional tailored benefits (open to discussion with donor)	Open to discussion with the donor and subject to feasibility and agency policy and protocols.								Yes