



Seamen's Society
for Children and Families

2021 5K



**Benefiting the Robert & Barbara Fitzsimmons
Children and Family Fund at Seamen's Society**

**September 19, 2021 — 11 a.m.
Clove Lakes Park, Staten Island**

www.seamenssociety.org

About Seamen's Society

Founded in 1846, Seamen's Society for Children and Families is a New York non-profit organization dedicated to strengthening and securing the safety and well-being of children and families entrusted to our care.

Our programs protect and care for our communities' most vulnerable children, while strengthening families living with mental illness, alcohol addiction, substance abuse, domestic/intimate partner violence, and other circumstances which can threaten a child's safety and future.

About the event

This event marks the start of an annual event designed to help children and families. The 5K will be held in Clove Lakes Park on Staten Island, NY. All proceeds will benefit the Robert and Barbara Fitzsimmons Children and Family Fund at Seamen's Society, which provides experiential opportunities (camp, music lessons, recreational sports, art classes, boxing classes) that are not covered by government funding. Established in 2021, the fund is already making a difference in our youths' summer activities.

About Robert and Barbara Fitzsimmons



Robert and Barbara Fitzsimmons were both very involved with Seamen's Society. The late Mr. Fitzsimmons ran holiday parties for the children, organized the annual calendar drive, and helped secure the agency's current office building on Bay Street. The late Mrs. Fitzsimmons served on the Seamen's Society Board of Managers in the 1980s and its Advisory Board in the 1990s.

Their children, Robert Fitzsimmons Jr. and Laura Volsario, created this fund to continue their parents' desire and passion to help children and families in the community.



Who will attend?

This event will be open to the community. 2021 marks the first year of the event and we anticipate 250-300 people to participate in a fun-filled event at Clove Lakes Park on Staten Island.

Why become a sponsor?

In addition to being a fun event, this event will provide your business opportunities to be recognized directly by participants (through signage and our registration site) as well as in the community (through press release and social media promotion).

Event details:




Date: Sunday, September 19, 2021 (rain or shine).

Location: Clove Lakes Park, Staten Island.

Registration by the Stonehenge Building.

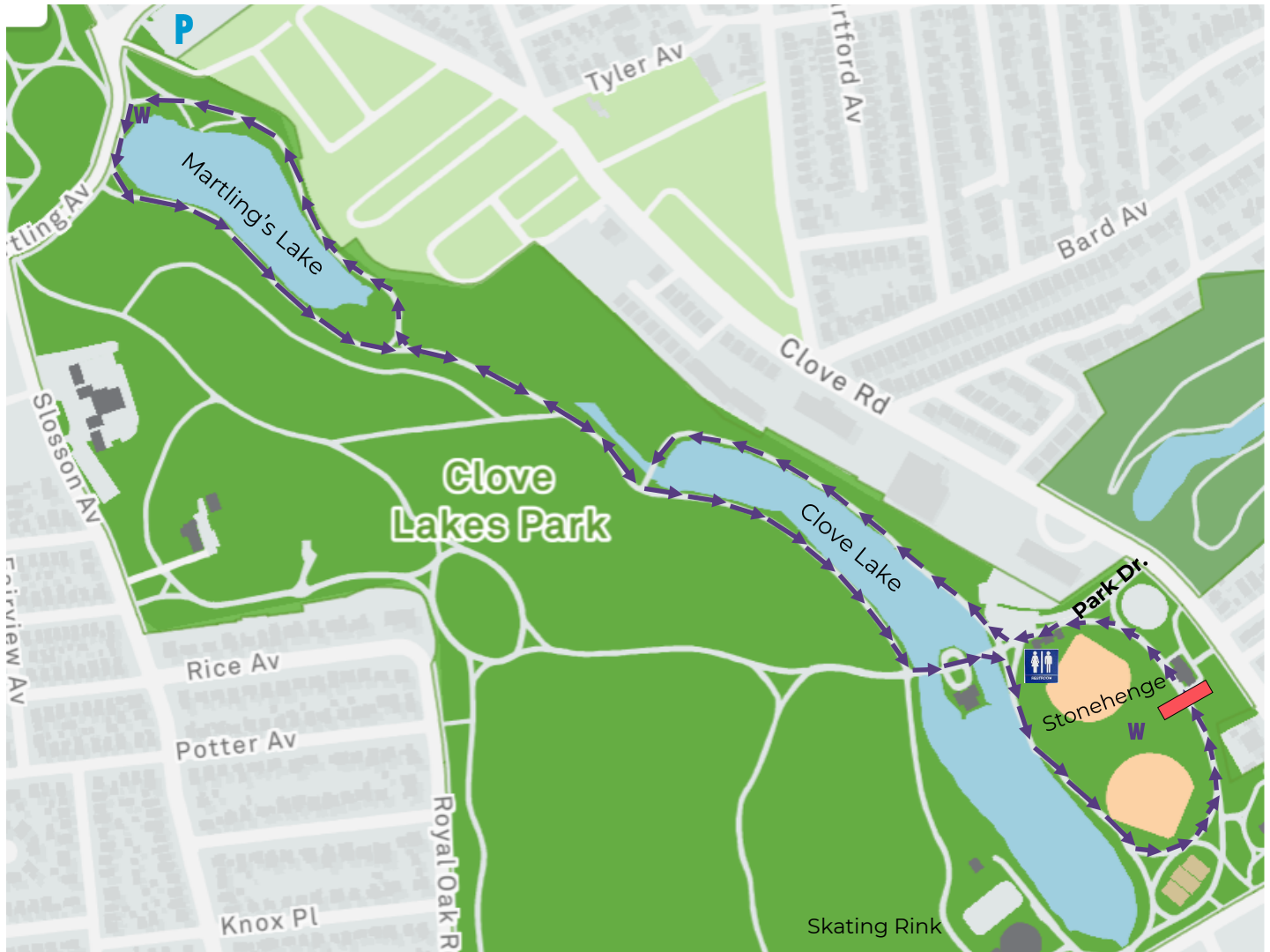
Planned events (subject to change):

- 10:00— Set-up.
- 11:00 — Registration opens/Warm-up and stretching.
- 11:30 — Opening comments.
- 11:45 — Line-up and Walk/Run begins.
- 1:00 — Music, awards and food.
- 2:00 — Event ends.





Seamen's Society
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Sunday, September 19, 2021
11:00 a.m.
Route Map



2021 Seamen's Society 5K Walk/Run

Benefiting the Robert & Barbara Fitzsimmons
Children and Family Fund at Seamen's Society

- Start Finish 
- Course loop  (approx. 3 Mi./5 KM)
- Water station **W**
- Parking **P**
- Restrooms

Seamen's Society 2021 5K Sponsorship Opportunities

Sponsor Level	Registrations	Name /logo on event T-shirt	Social media	Lawn sign on course route	Signage, website & email Recognition	Item/flyer in swag bag	Shout outs at the event	Special recognition during opening remarks	Additional benefits:
Diamond \$5,000	10	Logo Tier 1	Premium exposure; posts with links to sponsor site	Yes	Logo or name	Yes	Multiple	Yes	Choice of one of the following: <ul style="list-style-type: none"> Swag Bag Sponsor: one color sponsor logo on swag bag with event logo. Start/Finish line Sponsor: signage at the start/finish plus option to start race. Registration Sponsor: logo signage at the on-site registration area as well as online website.
Platinum \$2,500	8	Logo Tier 2	Heavy exposure; posts with links to sponsor site	Yes	Logo or name	Yes	Multiple	Yes	Choice of one of the following: <ul style="list-style-type: none"> Warm-up area Sponsor: signage at the event Pre/Post Event Newsletter Sponsor: Logo on the newsletter. Mile Marker Sponsor: Logo on/by course mile marker sign.
Gold \$1,000	5	Logo Tier 3	Primary exposure; posts with links to sponsor site	Yes	Logo or name	Yes	2 times	Yes	Choice of one of the following: <ul style="list-style-type: none"> First Aid Station Sponsor: Signage Photo Gallery Sponsor: Logo on photo gallery page. Award Sponsor: Mention during presentation, signage, logo on results/winner's page. Photography Sponsor: Event signage (SOLD) Water Sponsor: Signage by water stations (SOLD) Stretching Sponsor: Event signage (SOLD)
Silver \$500	2	Logo Tier 4	Several mentions	Yes	Logo or name	Yes	Once	N/A	Choice of one of the following: <ul style="list-style-type: none"> Refreshment Sponsor: signage. Fresh Fruit Sponsor: Event signage (SOLD) Fundraising Leaderboard Sponsor: Logo on leaderboard page.
Bronze \$250	1	Name* Tier 5	Normal exposure	Yes	Name	N/A	Once	N/A	N/A
Course Sponsor \$100	0	N/A	N/A	Yes	N/A	N/A	N/A	N/A	N/A



Sponsorship Form
September 19, 2021 – 11 a.m.
Clove Lakes Park, Staten Island, NY

Thank you for your interest in being a sponsor and helping our children and families. We look forward to your participation in the 2021 5K! Please complete and return this form to Andrew Miller (amiller@seamenssociety.org).

SPONSORSHIP LEVEL:

- Diamond (\$5,000) Circle one: Swag bag, Start/Finish, Registration
- Platinum (\$2,500) Circle one: Warm-up area, Newsletter, Mile-marker
- Gold (\$1,000) Circle one: First Aid Station, Photo Gallery, Awards
- Silver (\$500) Circle one: Refreshments, Fundraising Leaderboard
- Bronze (\$250)
- Course Sponsor Signage (\$100)

Contact information:

Name: _____

Organization/Business name: _____

Address: _____

City, State, Zip Code: _____

Phone number: _____

Email: _____

Payment information:

Please make checks payable to Seamen's Society for Children and Families. The check and this form can be mailed to Seamen's Society for Children and Families, 50 Bay Street, Staten Island, NY 10301. Credit card payment is also accepted through our event website or by calling 718-447-7740 x4269.

Contact information:

For information regarding event sponsorship, please contact:

Andrew Miller
Senior Director of Development
Seamen's Society for Children and Families
50 Bay Street
Staten Island, NY 10301
Phone: 718-447-7740 x4269
amiller@seamenssociety.org

For additional information about the organization and the event,
please visit: www.seamenssociety.org

Seamen's Society is a registered 501(c)(3) charitable organization.
Our tax ID is 13-5563010.

To ensure the privacy of the children and families accessing Seamen's Society's Services, we have utilized stock photography throughout this brochure for illustrative purposes. Photos via iStock, Bill Higgins, and Seamen's Society for Children and Families.

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